

## Node Covariate Estimation

- ▶ Example: in a social network, each person has a vector of interests
  - ▶ desired products
  - ▶ preferred news topics
  - ▶ sporting interests
- ▶ Know a few people's interest vector from, say, their past tweets or comments. Unavailable or insufficient for others.
- ▶ **Problem: Can we infer their interests from a few people's known interests and the structure of the social network?**

## Model

### Latent Variable Models:

- ▶ Each node  $i \in [n]$  has latent vector  $\mathbf{z}_i \in \mathbb{R}^d$
- ▶ Network:
 
$$\mathbf{P}_{ij} := P(\mathbf{A}_{ij} = 1 | \mathbf{z}_1, \mathbf{z}_2, \dots, \mathbf{z}_n) = \rho_n f(\mathbf{z}_i, \mathbf{z}_j; \Theta) \quad \text{for all } i \neq j$$
  - ▶  $f(\cdot)$  is bounded in  $[0, 1]$  and has parameters  $\Theta$
  - ▶  $\rho_n = o(1)$  controls the sparsity of the graph
- ▶ Node Covariate:
 
$$\mathbf{X}_i = g(\mathbf{z}_i) + \epsilon_i$$
  - ▶  $g: \mathbb{R}^d \rightarrow \mathbb{R}^p$  is bounded, and is Lipschitz
  - ▶  $\epsilon_i$  are i.i.d. with uncorrelated elements, whose mean is 0 and variance is  $\sigma^2$
- ▶ **Problem: given node covariates  $\{\mathbf{X}_i \in \mathbb{R}^p; i \in S\}$  for a subset of nodes  $S$ , infer the node covariates of the remaining nodes  $\{\mathbf{X}_i; i \in [n] \setminus S\}$ .**

## Related work

- ▶ Node similarity measures
  - ▶ Common neighbors and its weighted variants (Adamic/Adar), preferential attachment, resource allocation, Katz index, PageRank, SimRank, and graph neural networks, etc.
  - ▶ Only a few have consistency guarantees ([sarkar2011theoretical](#); [sarkarchak2015](#)).
  - ▶ Our method constructs a similarity measure that provably works in sparser settings.
- ▶ Node classification
  - ▶ Methods based on random walks: label propagation, personalized PageRank, partially absorbing random walks, etc.
  - ▶ Node embeddings: represent nodes by vectors while retaining some network-based properties: DeepWalk, LINE, node2vec, spectral embedding etc.
    - ▶ Can train a classifier to predict the unseen labels with the embedding vectors.
    - ▶ Typically lack provable guarantees, but often work well in practice.
    - ▶ Spectral embedding is well studied and has provable guarantees, but limited to low-rank models.
    - ▶ Our method does not need low-rank assumption.

## Model-Agnostic Algorithm

- ▶ Nonparametric estimator:  $\hat{\mathbf{X}}_i = \frac{\sum_{j \in \text{top}_k(i)} \mathbf{W}_{ij} \mathbf{X}_j}{\sum_{j \in \text{top}_k(i)} \mathbf{W}_{ij}}$ 
  - ▶  $\mathbf{W}_{ij}$ : measure of similarity between  $\mathbf{z}_i$  and  $\mathbf{z}_j$ 
    - ▶ Adjacency matrix  $\mathbf{A}$ : average of neighbors, but cannot distinguish in-cluster and out-of-cluster edges for stochastic blockmodel (SBM)
    - ▶ Common neighbor matrix  $\mathbf{C}$ : works only when average degree larger than  $\sqrt{n}$
    - ▶ Distances between rows of  $\mathbf{C}$ : goes beyond common neighbors and can work for sparser graph – our proposed work
  - ▶  $\text{top}_k(i)$ : set of nodes  $j \in S$  with the largest  $\mathbf{W}_{ij}$  values.
- ▶ Construct a new similarity measure
 
$$\mathbf{K}_{ij} = \sum_{k \neq i, j} [(\mathbf{C}_{ik}^2 - 2)1(\mathbf{C}_{ik} \geq 2) + (\mathbf{C}_{jk}^2 - 2)1(\mathbf{C}_{jk} \geq 2) - 2\mathbf{C}_{ik}\mathbf{C}_{jk}]$$
  - ▶ We prove that when average degree grows faster than  $n^{1/3}$ , it concentrates to  $(\sum_{k \neq i, j} ((\mathbf{P}^2)_{ik} - (\mathbf{P}^2)_{jk})^2)$ , and can be used to pick nearest neighbors.
  - ▶ Proof sketch:
    - ▶ when  $n\rho^2 \rightarrow 0$ ,  $E[\mathbf{C}_{ik}] \approx 0$  and  $\mathbf{C}_{ik}$  does not concentrate
    - ▶  $\mathbf{C}_{ik}$  is well-approximated by a Poisson random variable with rate  $\lambda_{ik} = (\mathbf{P}^2)_{ik} = O(n\rho^2)$ .
    - ▶ indicator  $1(\mathbf{C}_{ik} \geq 2)$  is true when  $\mathbf{C}_{ik} = 2$  with probability  $\approx \lambda_{ik}^2/2$ , and  $\mathbf{C}_{ik} > 2$  can be ignored
    - ▶  $\mathbf{C}_{ik}\mathbf{C}_{jk} = 1$  with probability  $\approx \lambda_{ik}\lambda_{jk}$ , with higher values having probabilities of a lower order.
    - ▶ we expect  $\mathbf{K}_{ij} \approx \sum_k (2 \cdot (\lambda_{ik}^2/2 + \lambda_{jk}^2/2) - 2\lambda_{ik}\lambda_{jk}) = \sum_k (\lambda_{ik} - \lambda_{jk})^2$ , which gives the desired concentration result.

### Algorithm summary:

#### CN-VEC

- for  $i \in [n] \setminus S$ 
  - ▶  $\text{dist}(j) \leftarrow \mathbf{K}_{ij}$ , for  $j \in S$
  - ▶  $\text{top}_k(i) \leftarrow k$  nodes with the smallest values of  $\text{dist}(j)$
  - ▶  $\hat{\mathbf{X}}_i \leftarrow \frac{1}{k} \sum_{j \in \text{top}_k(i)} \mathbf{X}_j$

- ▶ We prove weak consistency result on CN-VEC when average degree grows faster than  $n^{1/3}$

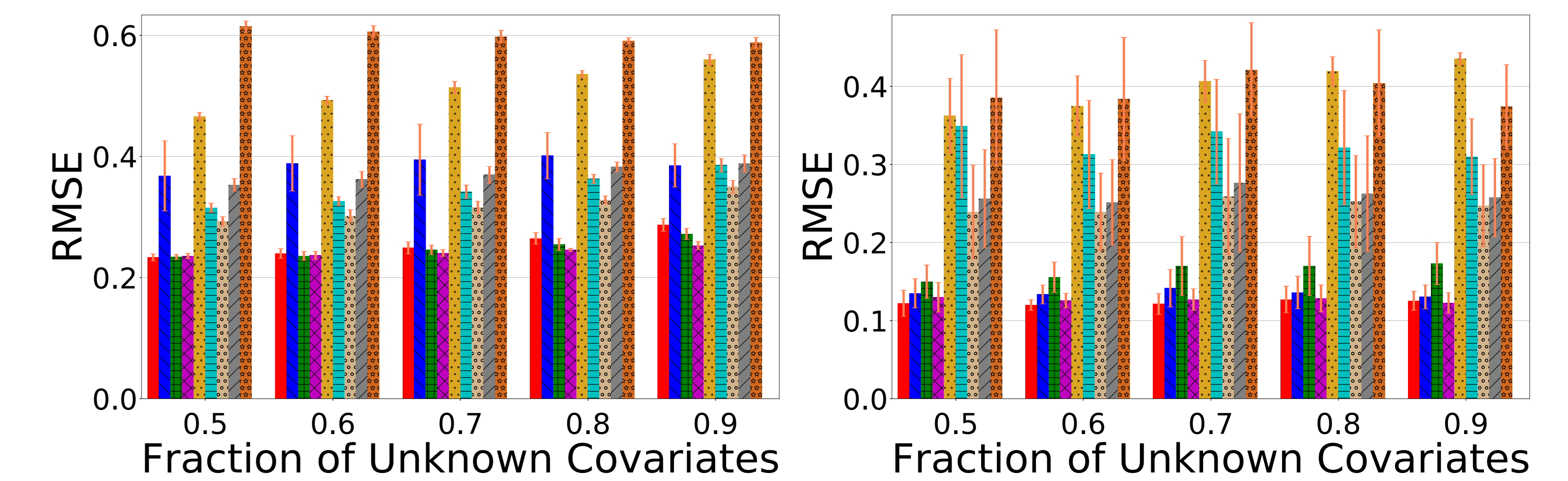
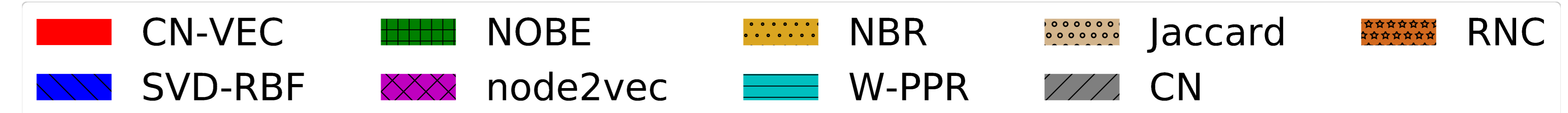
## Algorithm for low-rank models

#### SVD-RBF

- ▶  $\hat{\mathbf{U}} \leftarrow$  top- $d$  eigenvector matrix for  $\mathbf{A}$
- ▶  $\hat{\mathbf{v}}_i \leftarrow i^{\text{th}}$  row of  $\hat{\mathbf{U}}|\hat{\mathbf{E}}|^{1/2}$
- ▶ for  $i \in [n] \setminus S$ 
  - ▶  $\text{dist}(j) \leftarrow \|\hat{\mathbf{v}}_i - \hat{\mathbf{v}}_j\|$  for  $j \in S$
  - ▶  $\hat{\mathbf{X}}_i \leftarrow \frac{\sum_{j \in S} K_\theta(\hat{\mathbf{v}}_i, \hat{\mathbf{v}}_j) \mathbf{X}_j}{\sum_{j \in S} K_\theta(\hat{\mathbf{v}}_i, \hat{\mathbf{v}}_j)}$ , where  $K_\theta(\mathbf{v}_1, \mathbf{v}_2) = \exp\left(-\frac{\|\mathbf{v}_1 - \mathbf{v}_2\|^2}{2\theta^2}\right)$
- ▶ We prove uniform consistency result on SVD-RBF when average degree grows faster than  $\tilde{O}(\log n)$

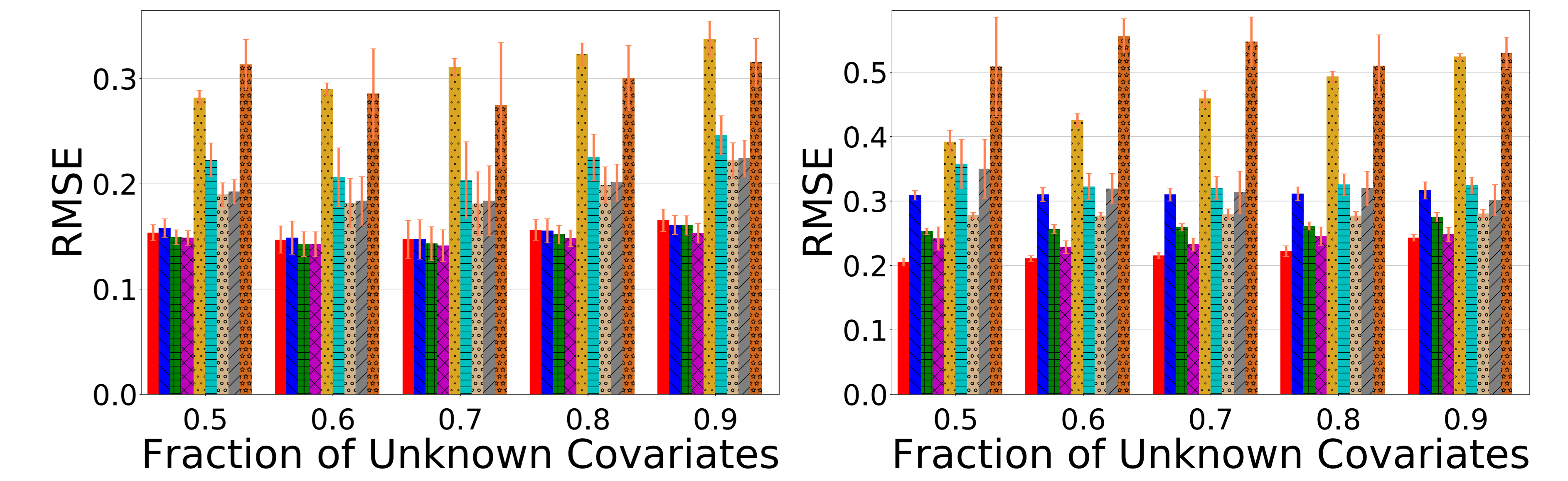
## Simulation Experiments

- ▶ Comparing with embedding methods (NOBE, node2vec), neighborhood average (NBR), personalized pagerank (W-PPR), JACCARD, common neighbors (CN), regression with network cohesion (RNC)
- ▶ Simulate on latent space model (LSM), stochastic blockmodel (SBM), mixed-membership stochastic blockmodel (MMSB), rand random dot product model (RDPG)



(a) LSM

(b) SBM



(c) MMSB

(d) RDPG

## Real-world Network Results

- ▶ Citation networks (Cora and CiteSeer), and social network (Sinanet)
- ▶ Use topic distribution as node covariate

